"I am convinced that the best way for media, in Africa and elsewhere, to maintain their independence is to prove their indispensability. This is not an easy task. Information flows more quickly, over longer distances at lower cost than ever before. But sometimes more information, in and of itself, can also mean more misinformation, more confusion, more manipulation, more superficial snapshots of events, lacking nuance, lacking context, or hiding agendas....

"In my view the time has come when a sometimes dysfunctional relationship born out of government inexperience or media shallowness can be replaced by a new level of constructive intellectual empathy. I am convinced that an improved relationship is now possible. No! It is essential if African development is to progress at the pace African peoples need and want....

"[O]ur goal, I submit, should be a future in which Africa will be served by some of the greatest, most respected, media enterprises of the world -- an Africa in which both Governments and the media respect and abide by their appropriate roles in your still young democracies....

"[The African media environment] should be, in my view, more African, taking the lead in addressing Africa -- specific concerns intelligently and wisely. As African media work to sustain African identity and culture, one of the issues we face is language."

His Highness the Aga Khan's 2010 Address to the Conference Marking Nation Media Group’s 50th Anniversary, ‘Media and the African Promise’ (Nairobi, Kenya)
His Highness the Aga Khan on future directions for African media  —  www.facebook.co...

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References

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